

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

www.myfoxtwincities.com

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

INVOICE

Advertiser	NRCC
Product	155-426-2604 / NRCC IE 2012
Estimate Number	2604

Invoice #	4053770-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/25/12

Station	KMSP
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4053770
Alt Order #	Political Issue - NRCC
Deal #	
Order Flight	10/19/12 - 10/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News Sunday	9am	9a-10a							
		Political Issue									
4	9	M-F 630p-7p TMZ	630p-7p		10/15/12 to 10/21/12	1x	-----S				1
		Political Issue			Su 10/21/12	:30	9:58 AM	NRCCMN081012	\$500.00		
5	9	M-F 630p-7p TMZ	630p-7p		10/22/12 to 10/28/12	1x	M-----				1
		Political Issue			M 10/22/12	:00			\$650.00 Credited		
8	9	World Series Game NonHome	Various		10/22/12 to 10/28/12	1x	-T-----				1
		Political Issue			Tu 10/23/12	:30	6:40 PM	NRCCMN081012	\$650.00		
9	9	NFL RS Game Vikings	Various		10/22/12 to 10/28/12	1x	--W----				1
		Political Issue			W 10/24/12	:30	8:45 PM	NRCCMN081012	\$6,500.00		
10	9	M-F News Flw MLB	Various		10/15/12 to 10/21/12	1x	-----S				1
		Political Issue			Su 10/21/12	:30	12:01 PM	NRCCMN081012	\$20,000.00		
11	9	M-F News Flw MLB	Various		10/15/12 to 10/21/12	1x	----F--				1
		Political Issue			F 10/19/12	:30	11:24 PM	NRCCMN081012	\$1,500.00		
12	9	M-F News Flw MLB	Various		10/22/12 to 10/28/12	1x	--T---				1
					Th 10/25/12	:30	10:40 PM	NRCCMN081012	\$1,500.00		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Political Issue									
9											
13	9	FOX at 5 Sunday	5p-6p	Th	10/25/12	:30	11:26 PM	NRCCMN081012	\$1,500.00		1
		political issue rate									
9											
14	9	M-F 630p-7p TMZ	630p-7p	Su	10/21/12	:30	5:45 PM	NRCCMN081012	\$400.00		1
		Political Issue									
9											
15	9	M-F 630p-7p TMZ	630p-7p	Tu	10/23/12	:30	6:55 PM	NRCCMN081012	\$650.00		1
		Political Issue									
9											
16	9	FOX at 5	5p-6p	M	10/22/12	.00			\$650.00 Credited		1
		Political Issue									
9											
		<u>Aired Spots</u>									
		10									

Gross Total **\$33,850.00**
Agency Commission **\$5,077.50**
Net Amount Due **\$28,772.50** Payment Terms 30 Days

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